

St Petersburg Downtown Partnership



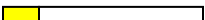
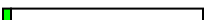
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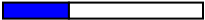

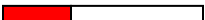

For more information contact
Rob Kapusta (727) 822-2033




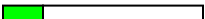
St. Petersburg, FL – The St Petersburg Downtown Partnership has conducted a poll to determine voter sentiment on issues important to both residents and the business community and on the race for mayor. The poll was conducted by Tel Opinion Research on Monday, August 17 of 400 registered voters.

The Downtown Partnership was formed in 1962 as a private, non-profit organization whose purposes are to stimulate growth and redevelopment in downtown St Petersburg. The organization includes a supporting membership of all the leading businesses having an interest in the downtown’s future including banks, utilities, media companies, and other professional firms.


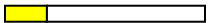

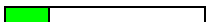
The results of the poll are listed below:

QUESTION	1. HOW LIKELY ARE YOU TO VOTE IN THE SEPTEMBER 1ST PRIMARY ELECTION FOR MAYOR OF ST. PETERSBURG:			
		#	%	
	0. ALREADY VOTED/ABSENTEE	52	13	
	1. DEFINITELY VOTING	261	65	
	2. VERY LIKELY	72	18	
	3. SOMEWHAT LIKELY	15	4	
	TOTAL	400		

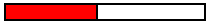
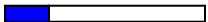
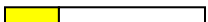
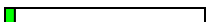
QUESTION	2. OPINION OF DEVERON GIBBONS			
		#	%	
	1. FAVORABLE	130	33	
	2. UNFAVORABLE	82	20	
	3. NO OPINION	138	34	
	4. NOT AWARE	50	13	
	TOTAL	400		
	NET FAVORABLE	48	12%	
	FAVOR : UNFAVOR	1.6:1		

QUESTION	3. OPINION OF LARRY WILLIAMS			
		#	%	
	1. FAVORABLE	110	27	
	2. UNFAVORABLE	57	14	
	3. NO OPINION	153	38	
	4. NOT AWARE	81	20	
	TOTAL	400		
	NET FAVORABLE	53	13%	
	FAVOR : UNFAVOR	1.9:1		

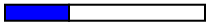

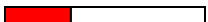

QUESTION 4. OPINION OF JAMIE BENNETT

	#	%	
1. FAVORABLE	98	24	
2. UNFAVORABLE	85	21	
3. NO OPINION	131	33	
4. NOT AWARE	86	22	
TOTAL	400		
NET FAVORABLE	13	3%	
FAVOR : UNFAVOR	1.2:1		

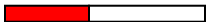
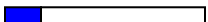
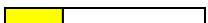

QUESTION 5. OPINION OF KATHLEEN FORD

	#	%	
1. FAVORABLE	185	46	
2. UNFAVORABLE	88	22	
3. NO OPINION	106	27	
4. NOT AWARE	21	5	
TOTAL	400		
NET FAVORABLE	97	24%	
FAVOR : UNFAVOR	2.1:1		

QUESTION 6. OPINION OF SCOTT WAGMAN

	#	%	
1. FAVORABLE	126	32	
2. UNFAVORABLE	70	18	
3. NO OPINION	131	33	
4. NOT AWARE	73	18	
TOTAL	400		
NET FAVORABLE	56	14%	
FAVOR : UNFAVOR	1.8:1		

QUESTION 7. OPINION OF BILL FOSTER

	#	%	
1. FAVORABLE	170	42	
2. UNFAVORABLE	72	18	
3. NO OPINION	117	29	
4. NOT AWARE	41	10	
TOTAL	400		
NET FAVORABLE	97	24%	
FAVOR : UNFAVOR	2.3:1		

QUESTION 8. IF THE ELECTION FOR MAYOR WERE HELD TODAY, WHICH ONE OF THE FOLLOWING CANDIDATES WOULD YOU BE VOTING FOR:

	#	%	
1. JOHN WARREN	5	1	
2. RICHARD ELDRIDGE	1	0	
3. ED HELM	6	1	
4. DEVERON GIBBONS	40	11	
5. LARRY WILLIAMS	24	6	
6. JAMIE BENNETT	18	5	
7. PAUL CONGEMI	1	0	
8. KATHLEEN FORD	83	22	
9. SCOTT WAGMAN	39	10	
10. BILL FOSTER	80	21	
98. NOT SURE	88	23	
99. REFUSED	16		
TOTAL	400		




QUESTION 9. AND WHO WOULD YOUR SECOND CHOICE BE?

	#	%	
1. JOHN WARREN	1	0	
2. RICHARD ELDRIDGE	1	0	
3. ED HELM	7	2	
4. DEVERON GIBBONS	33	11	
5. LARRY WILLIAMS	30	10	
6. JAMIE BENNETT	7	2	
8. KATHLEEN FORD	53	18	
9. SCOTT WAGMAN	30	10	
10. BILL FOSTER	35	12	
98. NOT SURE	96	33	
99. REFUSED	3		
TOTAL	296		

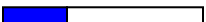


QUESTION 10. WHICH OF THE FOLLOWING IS THE MOST IMPORTANT TO ATTRACT MORE BUSINESSES TO DOWNTOWN ST. PETERSBURG?

	#	%	
1. PUBLIC SAFETY	127	32	
2. SOLVING HOMELESS PROBLEM	85	21	
3. IMPROVING EDUCATION	35	9	
4. RENOVATING THE PIER	23	6	
5. REVITALIZING BAYWALK	64	16	
6. RETAINING BASEBALL	42	10	
98. NOT SURE	26	7	
TOTAL	400		

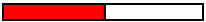


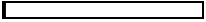
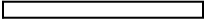
QUESTION 11. DO YOU SUPPORT OR OPPOSE THE CITY'S BAYWALK REVITALIZATION PROPOSAL THAT WOULD RESTORE A DOWNTOWN SHOPPING AND THEATER AREA IN THE CITY?

	#	%	
1. SUPPORT	262	65	
2. OPPOSE	79	20	
98. NOT SURE	59	15	
TOTAL	400		

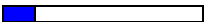
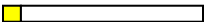


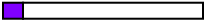

QUESTION 12. ARE YOU SATISFIED OR DISSATISFIED WITH THE QUALITY OF EDUCATION PROVIDED CHILDREN IN ST. PETERSBURG?

	#	%	
1. SATISFIED	129	32	
2. DISSATISFIED	192	48	
98. NOT SURE	79	20	
TOTAL	400		
NET SATISFIED	-63	-16%	
SATISFIED : DISSATISFIED	1:1.5		



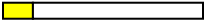
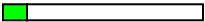



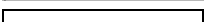
QUESTION 13. HOW IMPORTANT IS IT TO YOU THAT THE TAMPA BAY RAYS STAY IN ST. PETERSBURG:

	#	%	
1. VERY	202	51	
2. SOMEWHAT	91	23	
3. NOT IMPORTANT	101	25	
98. NOT SURE	3	1	
99. REFUSED	2		
TOTAL	400		

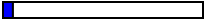

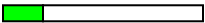


QUESTION 14. WHICH OF THE FOLLOWING IS THE MOST IMPORTANT REASON TO KEEP THE RAYS IN ST. PETERSBURG:

	#	%	
1. ENJOYMENT TO BASEBALL FANS	63	16	
2. PRESTIGE FOR THE CITY	38	9	
3. JOBS THAT ARE CREATED	62	16	
4. ECON IMPACT/LOCAL BUSINESS	194	49	
98. NOT SURE	38	10	
99. REFUSED	5		
TOTAL	400		





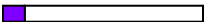
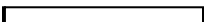
QUESTION 15. HOW MANY TIMES A YEAR DO YOU OR A MEMBER OF YOUR FAMILY ATTEND A TAMPA BAY RAYS GAME?

	#	%	
0. NONE	117	29	
1. 1-3	97	24	
2. 4-5	62	15	
3. 6-10	47	12	
4. 11-20	26	7	
5. OVER 20	45	11	
98. NOT SURE	6	1	
99. REFUSED	1		
TOTAL	400		





QUESTION 16. AGE GROUP

	#	%	
1. 18-34	20	5	
2. 35-44	40	10	
3. 45-54	80	20	
4. 55-64	96	24	
5. 65+	164	41	
TOTAL	400		



QUESTION 17. ETHNIC HERITAGE

	#	%	
1. AFRICAN-AMERICAN/BLACK	64	16	
2. WHITE	281	71	
3. HISPANIC AMER/LATINO	6	2	
4. ASIAN AMERICAN	2	1	
5. SOME OTHER	43	11	
99. REFUSED	4		
TOTAL	400		


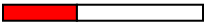

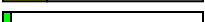
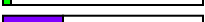
QUESTION 18. AFFILIATION

	#	%	
1. DEMOCRAT	215	54	
2. REPUBLICAN	147	37	
3. UNAFFILIATED	28	7	
4. OTHER	10	2	
TOTAL	400		


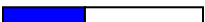
QUESTION 19. GENDER

	#	%	
1. MALE	192	48	
2. FEMALE	208	52	
TOTAL	400		

QUESTION 20. HOUSE DISTRICT

	#	%	
1. HD 51	26	6	
2. HD 52	150	37	
3. HD 53	88	22	
4. HD 54	16	4	
5. HD 55	121	30	
TOTAL	400		

QUESTION 21. VOTING HISTORY

	#	%	
1. ONE OF TWO	236	59	
2. TWO OF TWO	164	41	
TOTAL	400		